

NATHANIEL PARRY

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801.573.7893

*“Nate **showed a lot of initiative** often coming up with solutions before presenting the problems. He identified major design issues with several sites and **worked with the team** to make the projects a success. Nate was great to work with and talented.”*

- Matt Bailey, Web Development Manager

*“Nate has been a great person to work with, he consistently comes up with **creative and innovative** approaches to solving issues, and his design and technical skills reflect his **expertise in the industry**. Happy to have had the chance to work with him!”*

-Jared VanLeuven, AVP Creative Director

*“I’ve worked with quite a few designers and developers in my career and found Nate to be one of the more valuable team players. He has a **deep understanding** of CSS and the ability to work fast while writing orderly code. He **learns** new technologies quickly and **adapts** to fit the needs of projects.”*

-Garr Ovard, Interactive Designer

*“Nate brought the versatility of clean coding and design and **made his mark** on the projects he was given.”*

-Tyler Maynard, Web Developer

SUMMARY OF QUALIFICATIONS

Proficient with Adobe CC, CSS3, HTML5, javascript, jQuery, Agile Development, Responsive Design, Bootstrap, Wordpress, Email marketing

EDUCATION

BFA in FINE ART - Utah State University, May 2008

AS in GENERAL EDUCATION - Salt Lake Community College, December 2005

WORK EXPERIENCE

THE NEWSLINK GROUP

FEBRUARY 2013-PRESENT

- Developed, designed, and maintained websites for non-profits, trade associations, and other clients
- Designed and managed monthly client email blasts through Constant Contact, with an average 26% open rate
- Redesigned company website
- Updated over 40 client websites with responsive designs to make them viewable on mobile devices
- Managed a team of designers
- Created and updated client publications

CLEVER ROBOT DESIGN

JANUARY 2010-PRESENT

CLIENTS INCLUDE:

- **Megaplex Theatres**
 - Designed marketing collateral including magazine layouts, flyers, product vouchers, and t-shirt designs
- **I & O Cosmetics** - Salt Lake City-based Cosmetics Startup
 - Created advertising pieces around a seasonal theme highlighting individual products

ZIONS BANCORPORATION – AFFILIATE INTERACTIVE SERVICES

JUNE 2011-MARCH 2012 (Long-term Contract)

- Responsible for redesign of the ZionsBank.com website that receives millions of hits a year
- Organize and facilitate projects related to bank website redesigns (ZionsBank.com, AmegyBank.com)